



NATIONAL CHAMPIONSHIP INFORMATION

XCX & XDX National Championships

March 19 -20, 2022

Northern Kentucky Convention Center

1 W Rivercenter Blvd., Covington, KY 41011

The event countdown is on! This confirmation document will outline the event details for both the XCX & XDX events over the weekend.

REGISTRATION DEADLINE

All registrations and/or updates must be in the system no later than **Thursday, March 17, 2022**. Changes after the deadline must be managed by XXB Staff.

PAYMENTS

All competitions payments must be posted to your account before your specialty or team entries are eligible to complete. Please contact the Customer Xperience Manager, Deidre Davis at ddavis@xxbrands.com to ensure your method of payment has been confirmed and added to your invoice.

EVENT CHECK IN

A representative from each team must check in at the registration table upon arrival. Registration will open at 45 minutes before your warmup time. Each coach will receive a coaches' credential that must be worn throughout the competition.

- Team Waiver Confirmation will happen at check in.
- Proof of staff background checks (this is not a requirement to compete)
- Music Documentation: Must have music mix documentation from the approved providers or music editors you purchased your mix from.

CHEER PRACTICE AREA

The practice area is located adjacent to the Performance Hall. Please do not leave personal items in the practice room as XXB will not be held responsible for lost or stolen items. Practice area consists of:

1. Cheer Mat & Spring Strips for Warmup
2. Carpet surface



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**** Note: Security Check-In will be enforced. ****

Listed below is the warm-up block, keep mind your athletes may practice and perform without masks however if it is your protocol to perform with them there is no judging penalty as you honor your safety protocols.

- 5 - minute stretching zone
- 5 - minute stunt floor
- 5 - minute tumble strip
- 5 - minute floor

CHEER PERFORMANCE AREA

All teams and individuals competing at the XCX National Championships perform on a 42' deep x 54' Spring floor for cheer performances. Only soft soled tennis shoes will be allowed on the performance surface. It is important your choreography does not exceed the measurements, because penalty points will be accessed for going outside of the performance area. The judges will score only what occurs within the boundaries.

DANCE PRACTICE AREA

All teams and individuals will have a warmup space that will be available 45 minutes prior to your performance time to warm up, stretch and conduct a routine review prior to performing.

DANCE PERFORMANCE AREA

All teams and individuals competing at the XDX National Championships perform on a 42' deep x 42' Marley floor. Only soft soled tennis, jazz shoes or hip-hop shoes will be allowed on the performance surface. It is important your choreography does not exceed the measurements, because penalty points will be accessed for going outside of the performance area. The judges will score only what occurs within the boundaries.

PERFORMANCE MUSIC

All teams must supply their music on CD or iPod / Mp3 player. We recommend MP3 music players in digital format. You will be able to plug your iPod / MP3 player in directly to the sound system to play your routine music. If utilizing digital music



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player, XXB Cheer and Dance National Championships will provide the necessary cables. Be sure to follow these steps below prior to your performance:

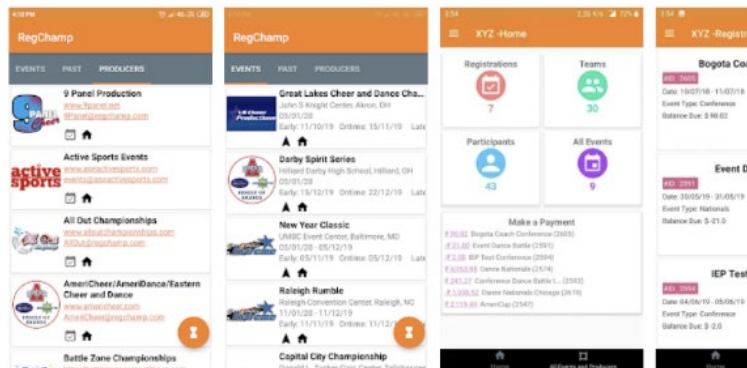
- Set up a playlist for each routine
- Turn OFF any equalizer, sound check and/or volume limit
- Turn your volume up to 100%
- If using a phone, make sure it is in airplane mode to avoid incoming calls during performance

PERFORMANCE ORDER

The Performance Order will be posted in the registration portal however we do anticipate changes and alerts will be sent to all coaches prior to the Championships. It's imperative your team roster has been entered in the system. This assists our auto scheduling system with detected crossovers and provides your programs with adequate time for costume changes if needed.

REG CHAMP APP

For easier access on event happenings, scores, important documents, and performance orders, download the Reg Champ App in both the Apple and Google Stores. Your web login information will double for your app log information.



eCheer: TV LIVE STREAMING

XXB will live stream the championships throughout the weekend. eCheer: TV is free however to keep the service free a donation of any amount is appreciated. Please



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share the link: <https://www.echeer.tv/xtreme-xperience> and look for our channel "Xtreme Xperience Channel".

SCORE (EVALUATION) SHEETS DISTRIBUTION

Scoresheets will be emailed to the coach or director's email connected with your registration account. Scores will be published after each division is completed. Final Score Breakdown sheets will be available in your portal and can be found under the "Docs, Reports & Results" tab. Note: This is a two-day event with score weightings of 25% on Day 1 and 75% on Day 2. All Prep, Novice and Exhibition teams will compete on Day 1 and the award ceremony will happen on the same day.

EVENT ADMISSIONS REMINDER – ENTRANCE IN FRONT OF HALL

Admission will be charged at this event. For your convenience, admission tickets must be purchased in advance of the event. We encourage you to share this link with your parents and fans. All tickets sales must be completed online even the day of the event. Here is the URL to share with your parents, friends, and family: <https://xtremexperiencebrands.ticketspice.com/xxb-cheer-and-dance-national-championships>

Your QR Code will be scanned, and photo will be taken at registration to verify the purchase." We understand some parents may have to bring small children and this will be acceptable. THERE ARE NO CASH SALES AT THE EVENT.

Admissions Pricing

One Day Pass

\$20 Adults / Students

\$15 Military / Seniors

\$0 Children under 5 years of age

Two Day Pass

\$30 Adults / Students

\$25 Military / Seniors

\$0 Children under 5 years of age



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FACILITY ACCESS

Doors open 45 minutes prior to the start of the competition. Practice Room access is available for athletes and coaches only for warmups and practice. Athletes should not leave any items in the practice facility, there is no guarantee the XXB staff will find your items should they turn up lost or stolen. Practice location will be provided in the final email. Below is a map of the performance facility.



Dance Changing Room Space | Coaches Room

Costume Changing and Coaches Rooms are available on the 2nd level as shown on the diagram. Staff will be available to escort you to the pre-staging | warmup facility should you need assistance.

OPEN CHAMPIONSHIP SERIES BIDS

Two All Star Worlds PAID Bids and Six At Large Bids will be awarded for XCX & XDX. The Open Championship Series will have a bid reveal the Tuesday after the event on their social media platforms at 730 PM EST.

NATIONAL RANKINGS

National Rankings for the Open Championship Series will be posted on Wednesday after the event on their social media platforms and website (<https://openchampionshipseries.com/national-rankings/>) at 830 PM EST.



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APEX FLORIDA FINALS BIDS

One PAID Cheer Bid and One PAID Dance PAID Bid,
Five Platinum and 1st Place Partial Bids awarded for
XCX & XDX.



HOTEL INFO

XXB is doesn't required teams to book hotels to compete. This is not "stay to play" event competition. You can choose any lodging that fits your needs. If you want to stay close to the venue, feel free to click on the link below to make a room reservation. This is merely an option.

Hotel Link: <https://groups.reservetravel.com/group.aspx?id=51234>

COVID -19 SAFETY

XXB is following the State of Kentucky's COVID Guidelines for our event. Currently, the state strongly "encourages" everyone to wear mask and social distance as much as possible in indoor spaces. Programs should follow their safety guidelines however athletes are not required to wear masks for warmups or performances. For more information of the state's safety guidelines, feel free to view the [kycovid19](#) page.

INFORMATION YOU NEED TO KNOW

Contact Numbers

For questions regarding event schedule and national registration prior to the event:
XXB Championships, P.O. Box 29185, Indianapolis, IN 46229

- Email: info@xxbrands.com
- Phone: (317) 891-8260
- Fax #: (317) 891-8226

Onsite Management

Sena Tennon | stennon@xxbrands.com | 937.489.1137 | on site cheer event manager | score platform support

Sheryl Knight | sknight@xxbrands.com | 502.498.7013 | onsite dance event manager

Remote Customer Support

Deidre Davis | Customer Xperience Manager | Email: ddavis@xxbrands.com | Cell: 228.337.0676

Please contact Sena Tennon or Sheryl Knight for any questions or concerns at info@xxbrands.com